More spends can earn you higher-value vouchers. No images? View this online

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Account ending: 12345

Dear,

Log in

Your next milestone is within reach

Congratulations on successfully reaching your first spend milestone.
Continue spending to reach your next milestone and enjoy higher-value Taj vouchers worth ₹15,000*.

SPEND A TOTAL OF ₹7,00,000* TO EARN TAJ VOUCHERS WORTH ₹15,000*	YOU HAVE SPENT ₹4,00,000* YOU HAVE EARNED TAJ VOUCHER WORTH ₹10,000*

Offer valid from **8 July till 22 August 2026** (both days included).

Explore benefits, rewards, and more with your Platinum.

Warm regards,

Sanjay Khanna
Chief Executive Officer
American Express Banking Corp., India
Member Since 1996

*Terms and Conditions Apply.

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INDIA'S MOST TRUSTED CREDIT CARD BRAND, 11 YEARS IN A ROW, ACCEPTED BY OVER 4.9 MILLION MERCHANTS
As per 2015, 2016, 2017, 2018, 2019, 2020, 2022, 2023, 2024, 2025 and 2026 Brand Trust Report in India by TRA Research (A Comniscient Group Company)

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Important Information

- Enrolment is required only once under this Offer. Basis the total eligible spends made by the Cardmember from the date of enrolment till 22 August 2026, the Cardmember will be entitled to only one benefit – Net spends of ₹4,00,000 to ₹6,99,999 will qualify for Taj voucher worth ₹10,000, while net spends of ₹7,00,000 or above will qualify for Taj vouchers worth ₹15,000.
- There is no restriction on where you can spend and there are no minimum number of transactions required.
- The offer is applicable for only select American Express® Platinum Cardmembers. A Cardmember is eligible for this offer only if he/she has received an offer communication directly from American Express® through any of its channels. In case a Cardmember did not receive any direct offer communication from American Express® but makes a spend on his/her Card, the Card account will not be eligible for the offer benefit.
- Vouchers will be sent to eligible Cardmembers on their registered email addresses with American Express® by 30 September 2026. Vouchers will have a validity of 150 days from the date of issuance by American Express®. Please ensure your email address is updated with American Express®. In case your enrolled email ID is a Gmail ID, the email may go to other folders instead of primary inbox. American Express® is not responsible for bounced back emails due to incorrect or incomplete registered email addresses.
- Spends (Net of any cashback, reversals and/or credits) initiated on the enrolled Card from the date of enrolment or 8 July 2026 (whichever is later) to 22 August 2026 will be eligible under the Offer. For example, if spend initiated on the enrolled Card from the date of enrolment till offer end date is ₹4,00,000 and a refund of ₹5,000 is initiated within the same period, then the net eligible spend considered will be as ₹3,95,000 and Cardmember will not qualify for this offer.
- Spends, cashbacks, reversals and statement credits will be considered based on the transaction initiation date.
- Final eligibility check done prior to fulfilment, taking into consideration Cardmember's eligible spends (basis the above two clauses), shall be binding on the Cardmember.
- Please refer to detailed Terms and Conditions for complete offer details.
- American Express® reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.

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